

# LINN GRANT

A PROVEN WINNER WITH  
GLOBAL IMPACT

Linn Grant turned professional in 2021 after a standout amateur career and has rapidly become one of the game's leading players. As of 2025, she has 13 professional victories, including two LPGA Tour wins, most recently The ANNIKA driven by Gainbridge in 2025.

She made history by becoming the first woman ever to win on the DP World Tour, claiming the Volvo Car Scandinavian Mixed in both 2022 and 2024 - the first player, male or female, to win the event twice. A dominant force on the Ladies European Tour, Linn swept the 2022 Race to Costa del Sol, Rookie of the Year, and Player of the Year awards.

A Solheim Cup winner (2023) and Olympian for Sweden in 2024, Linn continues to establish herself as a global star with major championships firmly in her sights.





# WHY LINN

Linn Grant offers brands a rare combination of world-class performance, authenticity, and strong global reach. Competing and winning at the highest level, she has built a standout career across the LPGA Tour, Ladies European Tour, and DP World Tour - including multiple historic victories and consistent contention on the world's biggest stages. She performs under pressure, delivers results in elite fields, and continues to set new benchmarks for the sport.

For partners, Linn brings credibility, influence, and genuine engagement. Her open, warm personality and values-driven mindset make her a natural role model for women and the next generation of golfers. With strong international exposure and a clear commitment to growing the game and supporting social responsibility, she represents brands with authenticity and purpose.

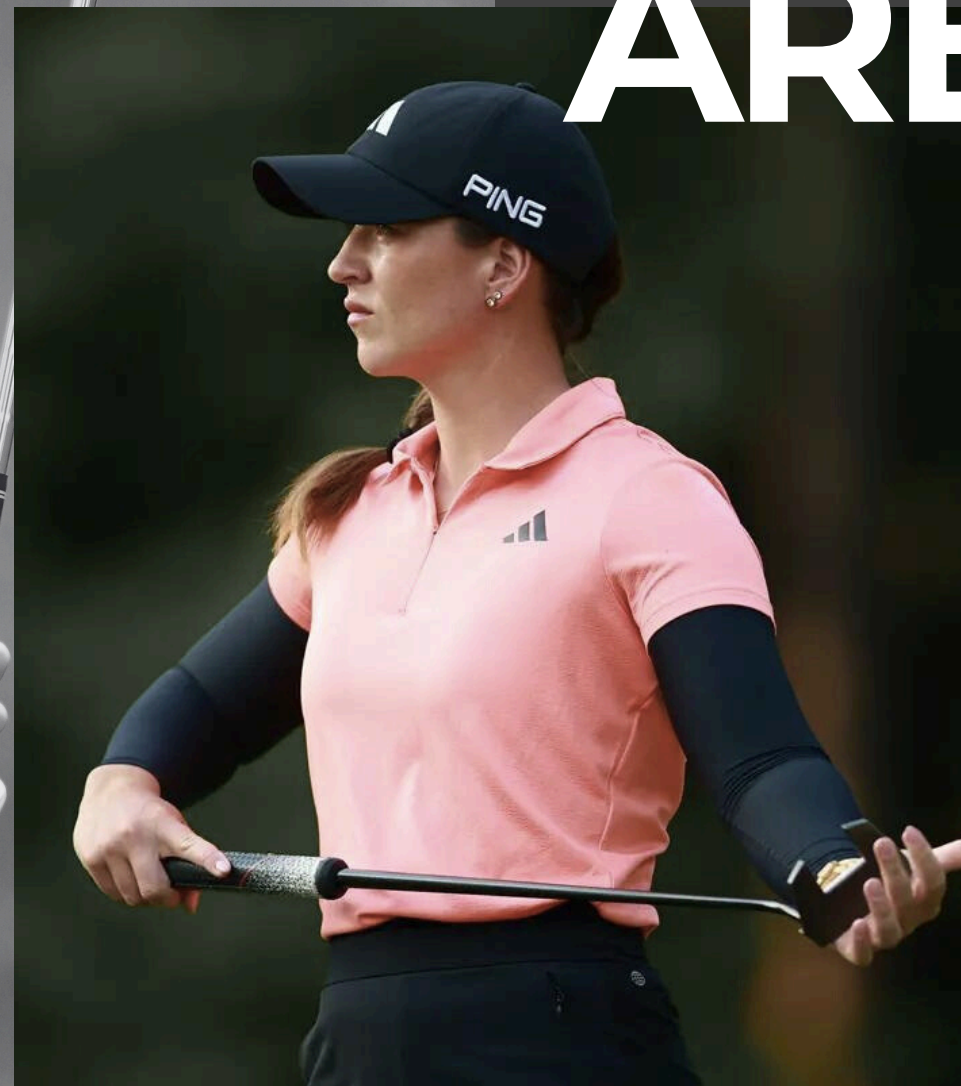
Choosing Linn means aligning with a proven global star - a trailblazer who inspires, connects, and delivers excellence both on and off the course.







# CREATIVE ACTIVATION AREAS



## “WINNING ON THE WORLD STAGE” – PREMIUM CORPORATE & PRO-AM EXPERIENCE

**Concept:** Linn headlines premium ProAms or corporate golf days, playing with key clients and partners at iconic venues.

**Formats:** Pro-Am appearances, invite-only corporate golf days, fireside talks, executive dinners, on-course strategy moments.

**Why it works:** Delivers rare access to a proven world-class winner and creates high-end, memorable brand experiences.

## “THE GRANT STANDARD” – HIGH- PERFORMANCE & MINDSET CONTENT SERIES

**Concept:** Linn shares what it takes to perform and win at the very top level of world golf, offering rare insight into elite preparation and mindset.

**Formats:** Tournament-week access, training routines, mindset breakdowns, behind-the-scenes major content.

**Why it works:** Associates the brand with precision, resilience, and world-class performance.

## “TRAILBLAZER” – WOMEN IN SPORT & LEADERSHIP PLATFORM

**Concept:** Linn leads brand-driven initiatives focused on empowering women and inspiring the next generation through sport, leadership, and confidence.

**Formats:** Panel talks, keynote appearances, mentorship sessions, female-focused golf days, international campaigns tied to equality and opportunity.

**Why it works:** Positions the brand alongside progress, inclusion, and inspiration - backed by a true trailblazer who has changed the game globally.





# TRADITIONAL ACTIVATION AREAS



## PERSONAL APPEARANCES

Utilize the athlete for golf outings, corporate events, meet & greets, or tournament hospitality.

## NAME, IMAGE & LIKENESS

Gain rights to use the athlete's name, image, and likeness for promotional and marketing purposes.

## LOGO PLACEMENT

Feature your brand on the athlete's apparel or golf bag for high-visibility exposure.

## DIGITAL BRAND EXPOSURE

Leverage the athlete's social media presence to engage with a golf-focused audience.



# ABOUT LINN

 linngrant

**AGE**  
26

**NATIONALITY**  
Sweden

**RESIDENCE**  
Helsingborg,  
Sweden

**CURRENT TOUR**  
LPGA & LET





# THE POWER OF GOLF



GOLF ISN'T JUST A SPORT.  
IT'S A **BUSINESS PLATFORM**.

## THE NUMBERS THAT MATTER

**64M+**

players worldwide →  
a global, engaged  
community

**\$100K+**

Avg. golfer household  
income → wealthy,  
loyal consumer.

**468M**

fans in 84 countries →  
unmatched  
international visibility

**54%**

of top consumers aged  
18–34 → younger  
audiences driving  
growth.

**90%**

of Fortune 500 CEOs  
play → direct access to  
decision-makers

**60%**

60% of new participants  
are women → fastest-  
growing diverse segment.



# ABOUT CREEKHOUSE

Golf gives you reach, influence, and credibility — and Creekhouse makes sure your brand captures it.

Through **Golf Marketing Consulting**, we design strategies that align your goals with golf's unique audience. Depending on your needs, we activate this through:

CORPORATE EVENTS

TOURNAMENT EVENTS

DIGITAL MARKETING &  
CONTENT CREATION

AMBASSADORS

TURNING GOLF'S POWER  
INTO YOUR **ADVANTAGE**

